

CENTER FOR MEDICARE

DATE: May 20, 2010

TO: All Current Medicare Advantage, Medicare Advantage-Prescription Drug, Prescription Drug Plans, Employer Group Waiver Plans, and Cost-Based Plan Organizations

FROM: Danielle Moon, J.D., M.P.A.
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SUBJECT: 2011 Non-Renewals and Service Area Reductions

As provided in our April 16, 2010 HPMS memorandum on renewal/non-renewal options for CY 2011, the opportunities to transition members of plan benefit packages (PBP) that are being non-renewed or whose service area is being reduced are limited. Please follow the instructions provided in that memorandum to submit any requests for the three permissible exceptions outlined.

All non-renewal or service area reduction (NR/SAR) requests should be sent via e-mail, on your organization's official letterhead (pdf file), to MAPD_nonrenewals@cms.hhs.gov. PDP non-renewals, service area reductions, or conversions to 800-only contracts should also include a copy to: Jennifer Shapiro, Director, Division of Benefit Purchasing and Monitoring (Jennifer.Shapiro@cms.hhs.gov). In the letter, please state your contract and PBP numbers, whether the contract is being non-renewed or the service area is being reduced, the counties/states affected, and your organization's contact person. Please also explain the reason your organization has decided to NR/SAR its contract(s) or PBP(s). In a separate email, please forward your request to your account manager.

If you have any questions or concerns, please feel free to contact Ann Moses at Ann.Moses@cms.hhs.gov or 410-786-1167.