

DEPARTMENT OF HEALTH & HUMAN SERVICES
Centers for Medicare & Medicaid Services
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Baltimore, Maryland 21244-1850



MEDICARE-MEDICAID COORDINATION OFFICE

DATE: December 08, 2024

TO: All Medicare-Medicaid Plans

FROM: Lindsay P. Barnette
Director, Models, Demonstrations & Analysis Group

SUBJECT: Update to Contract Year 2024 Marketing Guidance for Medicare-Medicaid Plans

The purpose of this memorandum is to announce an update to the Contract Year (CY) 2024 Marketing Guidance for all Medicare-Medicaid Plans (MMPs). The Part D Transition Letter table within the “**CMS required materials and content (42 CFR 422.2267(e), 423.2267(e))**” section currently indicates the required method of delivery for the letter as hard copy. However, the required method of delivery should indicate hard copy, or electronically if enrollee has opted into receiving electronic version as permitted in 42 CFR 423.2267(d).

MMCO will not issue revised CY 2024 state-specific marketing guidance for the change included in this memorandum. This guidance replaces the guidance previously issued for MMPs in each state for CY 2024.

We will post this memorandum on the Medicare-Medicaid Coordination Office’s Information and Guidance for Plans webpage at www.cms.gov/Medicare-Medicaid-Coordination/Medicare-and-Medicaid-Coordination/Medicare-Medicaid-Coordination-Office/FinancialAlignmentInitiative/MMPInformationandGuidance/MMPMarketingInformationandResources.

If you have any questions about the contents of this memorandum, please contact the Medicare-Medicaid Coordination Office at MMCOCapsModel@cms.hhs.gov.